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MADE4DIY

2024

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NH MILANO CITY LIFE -
CHURCH



MADE 4 DIY DIY LIFETIME AWARD 2024 TO:

**JOHN W. HERBERT, GENERAL SECRETARY
EDRA / GHIN**

for his incomparable contribution and dedication in bringing together the international community of Home Improvement.



John has spent over 40 years in the Home Improvement business. He was the Managing Director at Knauber in Germany for 17 years, from 1983 - 2000, after which he spent some time in the USA as President of The Home Depot EXPO Design Centre West Coast USA.

In 2002, he was appointed Managing Director of the BHB, the DIY Retail Association for Germany. John is the co-founder and General Secretary of EDRA, The European DIY Retail Association, which was founded in 2002. GHIN, the Global Home Improvement Network, was established in 2010 due to demand from companies outside of Europe to join EDRA.

Today EDRA/GHIN has 230 members operating in 79 countries with over 35,000 home-improvement stores and members' sales over €400 billion. With contact to almost every home centre company globally, EDRA/GHIN has its finger on the pulse of current developments, best practices, new and successful concepts and latest home improvement trends.

In the past 20 years John has travelled 471 times visiting almost all major Home Improvement companies globally.